



2023 EAS Sponsorship & Advertising Opportunities

Each year EAS offers a variety of ways to support our annual symposium. These can be divided into three main categories: I) Award Sponsorship, II) Event Sponsorship, and III) Promotional and Advertising Opportunities. Details for each category are included on the following pages.

In 2021 we launched our Tiered Sponsorship Levels. These Levels recognize and reward our exhibitors for their significant support of EAS. The benefits awarded at each Level - Diamond, Gold, Silver, and Bronze - are detailed below.

Exhibitor Tiered Sponsorship Levels

Amounts spent in any of the three main categories (Award, Event, and Promotional/Advertising) will be combined to determine the appropriate Tier Level. For example, if you sponsor the Keynote Session (\$5000) and one Invited Session (\$1000), you automatically reach the **Silver Level** and receive those additional benefits for free. **Any company that registers for an additional booth can count the 2nd booth registration fee towards the sponsorship total.**

EAS Diamond Level:	\$10,000
<ul style="list-style-type: none">- Bronze level benefits- Full page color printed ad in the final program- 2 tickets to the president's reception- Digital screen display at EAS 2023- Email sent to EAS list serve- 3 complimentary Full Conferee Registrations	
EAS Gold Level:	\$7,500
<ul style="list-style-type: none">- Bronze level benefits- Half page B&W ad in the final program or an upgrade to the ad size purchased- Digital screen display at EAS 2023- 2 complimentary Full Conferee Registrations	
EAS Silver Level:	\$5,500
<ul style="list-style-type: none">- Bronze level benefits- 1/3 page B&W ad in the final program or an upgrade to the ad size purchased- Digital screen display at EAS 2023- 1 complimentary Full Conferee Registration	
EAS Bronze Level:	\$3,000
<ul style="list-style-type: none">- Half page digital ad in 2023 or 2024 Retorts (Feb/Apr) or a full-page color ad in the preliminary program (Jul)- Special recognition on the EAS website and all 2023 conference communications	

All items allow multiple sponsors unless otherwise noted.

Rev: Dec 2022



I. Award Sponsorship

Award Sessions

The name of each sponsor is printed on the Award and is displayed on our website and in our publications. The Sponsor is also recognized on signage at the event and announced during the session.

Outstanding Achievements in the Fields of Analytical Chemistry Robert Kennedy, University of Michigan	\$3000
Outstanding Achievements in Separation Science Mary Wirth, Purdue University	\$2500
Outstanding Achievements in Mass Spectrometry John McLean, Vanderbilt University	\$2500
Outstanding Achievements in Vibrational Spectroscopy James Prestegard, University of Georgia	\$2500
Outstanding Achievements in Magnetic Resonance John Kalivas, Idaho State University	\$2500
Young Investigator Award Emanuela Gionfriddo, University of Toledo	\$2500



II. Event Sponsorship

Keynote Lecture & Reception	\$5,000
Reception on Monday 5pm – 6:30pm Passed hors d'oeuvres, food stations and open bars are all located in exposition areas	
Breakfast Session	\$1,500
Tuesday morning session, speaker(s) to be announced	
Exposition Mixer	\$2,500 - \$5,000
Tuesday from 4pm – 5:30pm Open to all attendees Passed hors d'oeuvres, food stations and open bars are all located in exposition areas	
Plenary Lecture & Lunch	\$2,000
Includes boxed lunch for lecture attendees	
Invited Sessions	\$500- \$1,000
See Retort for specific sessions	
Morning Coffee Break	\$500ea
Served mid-morning in exposition areas	
Afternoon Snack Breaks*	\$1500ea
Monday –	<i>Sweet Stuff Break:</i> Assorted Fresh Baked Cookies, Miniature Donuts, Milk, Chocolate Milk, Coffee & Tea
Tuesday –	<i>7th Inning Stretch:</i> Warm Pretzels, Hot Dog Bites, Salted Peanuts, Popcorn, Crackerjacks, Root Beer & Soft Drinks
Wednesday –	<i>The Big Apple Break:</i> Coffee, Tea, Natural Apple Juice, Whole Fresh Apples, Cinnamon Apple Strudel, Apple Turnovers, Apple Nutri-Grain Bars

*Food selections are subject to availability



III. Promotional & Advertising Opportunities

Seminar Room	Variable
Flexible times and room sizes available Example: lunch time seminar (theater seating 80-100) \$800-\$1000	
Demonstration Room	Variable
Flexible times and room sizes available Example: Small room (~15 people capacity/368 sq. feet) – 1 day \$750, 3 days \$1500	
Conference Lanyard Sponsorship – ONLY ONE sponsorship available	\$2,000
One organization may use their corporate logo/name co-branded alongside with EAS on the conference badge lanyard	
Conference Souvenir Sponsorship	\$7,500
Organizations may use their corporate logos/names co-branded with EAS logo on the conference souvenir given to each registered conferee <i>Automatically qualifies for Gold Level</i>	
Symposium Advertising	
Tech Tour	\$300
Companies can be part of a select group of exhibitors that are included on a passport of locations that attendees can visit to earn additional giveaways!	
Digital Screen Display	\$500
Digital ads will scroll on three dedicated 55” monitors full time and on 18 additional 55” monitors part time throughout the week of the symposium.	
Conference Short Courses	\$500
A sponsor for any short course during the annual symposium will be acknowledged with a digital ad at the beginning and end of each course	
Handout Distribution	\$1000
EAS will distribute a handout provided by the sponsor with the registration materials	

All items allow multiple sponsors unless otherwise noted.

Rev: Dec 2022



Symposium Advertising Continued

Mobile App

Splash Page – Limit of 3 sponsors **\$1,000ea**

Your company ad will appear on the Splash Page each time the mobile app opens and will have a URL directly to your in-app company description and enhanced listing. Limited to 3 companies/ads. Available to run Nov 1, 2022 thru Dec 1, 2022.

Top Banner Ad - 3-6 ads available **\$500**

These images will display as a rotating banner on the top portion of the main navigation menu. Optional to link it to a website URL. Dimensions (pixels) are 640 x 130. Available to run Nov 1, 2023 thru Dec 1, 2023.

Printed Ads

Final Program, +900 printed and posted on EAS website

Black & white ads	1/3 Page	\$500
	1/2 Page	\$800
	2/3 Page	\$1000
	Full Page	\$1200
Color ads	1/2 Page	\$1000
	Full Page	\$1500

Year-Round Advertising

Digital Ads

Retort Newsletter – emailed in February **and** April to over 9,000 contacts

1/2 Page	\$250
Full Page	\$500

Preliminary Program – emailed in July/Aug to over 9,000 contacts

1/2 Page	\$250
Full Page	\$500

All items allow multiple sponsors unless otherwise noted.

Rev: Dec 2022



Year-Round Advertising Continued

Virtual Short Courses

\$500

Sponsors for a virtual short course are acknowledged in all materials advertising the course. A short video advertisement provided by the sponsor is played at the beginning of the course.

All sponsors are recognized by listing the company name on our website, in all our publications throughout the year, and with appropriate signage at the event. Please note that sponsors of an award session or event have the first right of refusal until February 1st of the following year to sponsor the item again.

Co-Sponsorship/ Partial-Sponsorship

Co-Sponsorship of events/awards by multiple companies is allowed for opportunities that are designated for one company, however it should be arranged by the companies themselves at the time of registration. However, if anyone is interested in partially sponsoring an event/award should contact the exposition director, Janine Kishbaugh.

To register for sponsorship and/or advertising via eShow please click [here](#).

To inquire about the availability of these opportunities or for more information, please contact:

Janine Kishbaugh
EAS Exposition Director
610.509.2354
exposition@eas.org



EAS Advertising Specifications

Digital Ad Specifications – Retorts & Preliminary Program

Retort ads are due by the 15th of the month (February or April). Preliminary program ads are due June 15th.

Color digital ads are accepted for the February and April Retorts as well as the July Preliminary Program.

Full page 7 ½ “ wide x 10” high
1/2 page Horizontal 7 ½” wide x 5” high

Digital Display Advertising at the Symposium

Files are due to EAS by November 1st.

Ads will be limited to a single slide

No animations, sounds, or special features are allowed

Optimal ad size in PowerPoint is 48” wide x 27” tall – template is provided upon request

All ads will be converted to high-resolution JPEG format

Ads must be submitted in jpeg format to: askEAS@eas.org. Please contact us to ensure that the file is compatible.

2022 Mobile App eShow Specifications

Mobile app files are due to EAS by October 1st.

Splash pages

Require 2 images, 1 portrait and 1 landscape
Portrait Size: 1242 x 2208 px
Landscape Size: 2048 x 1536 px

Top Banners

Both layers are the same size, 640 x 130 px

All items allow multiple sponsors unless otherwise noted.

Rev: Dec 2022



Final Program Printed Ads

Artwork due: October 1st

Format: PDF file or jpeg

Final Trim of booklet is 8 1/2" x 11". Copy should not exceed 7 1/2" wide x 10" high
If final advertisement will bleed, image must be 8 3/4" x 11 1/4" (1/8" trim on each side)

Black & White	Full Page	7 1/2 " wide x 10" high
	2/3 page	5" wide x 9 1/4" high
	1/2 page	Horizontal 7 1/2" wide x 5" high
	1/3 page ad	Horizontal 7 1/2 " Wide x 3" High
Color	Full Page	7 1/2 " wide x 10" high
	1/2 page	Horizontal 7 1/2" wide x 5" high

Please contact Bernadette at askEAS@eas.org with any questions or to submit artwork.