Thank you for participating in the EAS 2024 exhibition. We appreciate your support of EAS in our mission to provide professional scientists and students with continuing education in the analytical and allied sciences through the presentation of a symposium and exposition.

In addition to having an exhibit space at EAS, sponsorship and advertising are great opportunities for you to get more visibility with the EAS attendees.

**How Sponsorship at EAS Works**

EAS has 5 levels of sponsorship that exhibitors can achieve. The dollar amount associated with each level is listed below. The cost of your exhibit space is included in the calculation of dollars spent to reach the levels listed below.

- **Diamond Level**: $15,000
- **Platinum Level**: $10,000
- **Gold Level**: $7,500
- **Silver Level**: $5,500
- **Bronze Level**: $4,500

The table below outlines packages for sponsorship that you can add onto your exhibit space. If your exhibit space has already been registered for, you can choose to upgrade your exhibit. The cost for that can be found under the sponsorship level. Note booths and tabletops have different dollar amounts to reach each sponsorship level. Additionally, you can choose sponsorship or advertising options from the remaining pages and achieve the level by reaching the amount listed with each level above. Again, you are able to use the cost of your exhibit space in the calculation to reach the level.

*Please note that sponsors of an award session or event have the first right of refusal until February 1st of the following year to sponsor the item again.*

*All items allow multiple sponsors unless otherwise noted or exclusive sponsorship is purchased.*
<table>
<thead>
<tr>
<th>Group A:</th>
<th>Group B:</th>
<th>Group C:</th>
<th>Group D:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Coffee Break</td>
<td>Snack Break</td>
<td>Award Sponsor - *based on availability</td>
<td>Sponsor one of the following:</td>
</tr>
<tr>
<td>Invited Session</td>
<td>Full Page B&amp;W Final Program Ad</td>
<td>Lanyard Sponsor - SOLD</td>
<td>President’s Reception</td>
</tr>
<tr>
<td>Digital Display Advertisement</td>
<td>Demonstration Room</td>
<td>Plenary Lecture</td>
<td>Keynote Lecture/Reception</td>
</tr>
<tr>
<td>½ Page B&amp;W Final Program Ad</td>
<td>Mobile App Splash page</td>
<td>Email to List Serve</td>
<td>Exposition Mixer</td>
</tr>
<tr>
<td>Rotating Top Banner Ad in Mobile App</td>
<td>Reception Bar Only</td>
<td>2 choices from Group B</td>
<td>2 Choices from Group C</td>
</tr>
<tr>
<td>Handout Distribution</td>
<td>2 Choices from Group A</td>
<td>Choice from A &amp; B can be combined to 1 choice from C</td>
<td>3 full conferee registrations</td>
</tr>
<tr>
<td>EAS Afterhours 1 Night - SOLD OUT</td>
<td>Exclusive Top Banner Ad in Mobile App</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2 Full Conferee Registrations</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Std. Exhibit B$3400 T$2200</th>
<th>Bronze $4500</th>
<th>Silver $5500</th>
<th>Gold $7500</th>
<th>Platinum $10,000</th>
<th>Diamond $15,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Upgrade from standard tabletop</td>
<td>0</td>
<td>+$2300</td>
<td>+$3300</td>
<td>+$5300</td>
<td>+$7300</td>
</tr>
<tr>
<td>Upgrade from standard booth</td>
<td>0</td>
<td>+$1100</td>
<td>+$2100</td>
<td>+$4100</td>
<td>+$6100</td>
</tr>
<tr>
<td>Listing on EAS website u/ hyperlink to company page</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Company name hyperlinked to website in Feb/ Apr Resorts e- Preliminary Program</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sponsorship Recognition on all EAS communications</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Full Page Color digital ad Preliminary Program (July)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>½ page color digital ad Feb Resort</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Full page Color digital ad Feb Resort</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>½ page color digital ad April Resort</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Full page Color digital ad April Resort</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Choice of Group A benefits</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Choice of Group B benefits</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Choice of Group C benefits</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Choice of Group D benefits</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Inside Back Cover Color Ad in Final Program Booklet</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logo on EAS 2024 Souvenir</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Rev: Jan 2024
I. Award Sponsorships

Award Sessions
The name of each sponsor is printed on the Award and is displayed on our website and in our publications. The Sponsor is also recognized on signage at the event and announced during the session.

Outstanding Achievements in the Fields of Analytical Chemistry $3000
Professor Jeanne Pemberton, University of Arizona

Outstanding Achievements in Separation Science $2500
Dr. Nelu Grinberg, Retired

Outstanding Achievements in Mass Spectrometry $2500
Professor Benjamin A. Garcia, Washington University School of Medicine

Outstanding Achievements in Vibrational Spectroscopy $2500
Professor Igor Lednev, University at Albany, SUNY

Outstanding Achievements in Magnetic Resonance $2500
Professor Rachel Martin, University of California-Irvine

Young Investigator Award $2500
Professor Ariel Furst, Massachusetts Institute of Technology

II. Event Sponsorship

Keynote Lecture & Reception $5,000
Reception on Monday 5pm – 6:30pm
Passed hors d’oeuvres, food stations and open bars are all located in exposition areas

Exposition Mixer $2,500
Exclusive Mixer $5,000
Tuesday from 4pm – 5:30pm
Open to all attendees
Passed hors d’oeuvres, food stations and open bars are all located in exposition areas

Rev: Jan 2024
Plenary Lecture $2,000

Invited Session $500
Exclusive Invited Session $1,000
See Retort for specific sessions

Morning Coffee Break $550 ea
Served at the opening of the exposition areas on M, T & W

Afternoon Snack Breaks* $1500 ea

Monday – 7th Inning Stretch: Warm Pretzels, Hot Dog Bites, Salted Peanuts, Popcorn, Crackerjacks, Root Beer & Soft Drinks

Tuesday – Mini Sliders Bar: Beef Sliders, Chicken Sliders, and Pulled Pork Sliders; Can substitute one option with Veggie Sliders

*Food selections are subject to availability

III. Promotional & Advertising Opportunities

Seminar Room Variable
Flexible times and room sizes available
Example: lunch time seminar (theater seating 80-100) $800-$1000

Demonstration Room Variable
Flexible times and room sizes available
Example: Small room (~15 people capacity/368 sq. feet) – 1 day $750, 3 days $1500

Conference Lanyard Sponsorship – ONLY ONE sponsorship available $2,000
One organization may use their corporate logo/name co-branded alongside with EAS on the conference badge lanyard

Conference Souvenir Sponsorship $7,500
Organizations may use their corporate logo/name co-branded with EAS logo on the conference souvenir (chosen by EAS) given to each registered conferee subject to availability

Symposium Advertising

Tech Tour/Passport to Prizes $300
Companies can be part of a select group of exhibitors that are included on a “passport” of vendors that attendees can visit to earn additional prizes!

Rev: Jan 2024
Digital Display Advertisement $500
Digital ads will scroll on three dedicated 55” monitors full time and on 18 additional 55” monitors used for Poster presentations outside of the poster session viewing hours throughout the week of the symposium. Monitors are located on the bridge from the Crowne Plaza to the Convention Center.

Conference Short Courses $500
A sponsor for any short course during the annual symposium will be acknowledged with a digital ad at the beginning and end of each course.

Handout Distribution $500
EAS will distribute a handout provided by the sponsor with the registration materials.

Mobile App

Splash Page – Limit of 3 sponsors $1,000 ea
Your company advertisement will appear on the Splash Page each time the mobile app opens and will have a URL directly to your in-app company description and enhanced listing. Limited to 3 companies/ads. Available to run Nov 1, 2024 thru Dec 1, 2024.

Top Banner Ad – 3-6 ads available $500
Exclusive Static Top Banner Ad – 1 available $1250
These images will display as a rotating banner on the top portion of the main navigation menu. Optional to link it to a website URL. Dimensions (pixels) are 640 x 130. Available to run Nov 1, 2024 thru Dec 1, 2024.

Printed Ads
Final Program, +900 printed and posted on EAS website

Black & white ads
1/3 Page $250
1/2 Page $500
2/3 Page $750
Full Page $1000

Color advertisements
Inside Front Cover Full Page $1500
Back Cover
Inside Back Cover
Year-Round Advertising

Color Digital Ads

Retort Newsletter – digital distribution in February & April to over 9,000 contacts and hyperlinked to company website

<table>
<thead>
<tr>
<th></th>
<th>1/2 Page</th>
<th>Full Page</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$250</td>
<td>$500</td>
</tr>
</tbody>
</table>

Preliminary Program – digital distribution in July/Aug to over 9,000 contacts

<table>
<thead>
<tr>
<th></th>
<th>1/2 Page</th>
<th>Full Page</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$250</td>
<td>$500</td>
</tr>
</tbody>
</table>

Co-Sponsorship/ Partial-Sponsorship

Co-Sponsorship of events/awards by multiple companies is allowed for opportunities that are designated for one company, however it should be arranged by the companies themselves at the time of registration. If anyone is interested in partially sponsoring an event/award please contact the exposition director, Janine Kishbaugh.

To inquire about the availability of these opportunities or for more information, please contact:

Janine Kishbaugh  
EAS Exposition Director  
610.509.2354  
exposition@eas.org
EAS Advertising Specifications

Digital Ad Specifications – Retorts & Preliminary Program

Retort ads are due by the 15th of the month (February or April). Preliminary program ads are due June 15th.

Color digital ads are accepted for the February and April Retorts as well as the July Preliminary Program.

- **Full page** 7 ½ “ wide x 10” high
- **1/2 page** Horizontal 7 ½” wide x 5” high

Digital Display Advertising at the Symposium

Files are due to EAS by November 1st.

- Ads will be limited to a single slide
- No animations, sounds, or special features are allowed
- Optimal ad size in PowerPoint is 48” wide x 27” tall – template is provided upon request
- All ads will be converted to high-resolution JPEG format

Ads must be submitted in jpeg format to: askEAS@eas.org. Please contact us to ensure that the file is compatible.

2024 Mobile App eShow Specifications

Mobile app files are due to EAS by October 1st.

**Splash pages**

- Require 2 images, 1 portrait and 1 landscape
- Portrait Size: 1242 x 2208 px
- Landscape Size: 2048 x 1536 px

**Top Banners**

- Both layers are the same size, 640 x 130 px
Final Program Printed Ads

Artwork due: October 1st

Format: PDF file or jpeg

Final Trim of booklet is 8 ½” x 11”. Copy should not exceed 7 ½” wide x 10” high
If final advertisement will bleed, image must be 8 ¾” x 11 ¼” (1/8” trim on each side)

<table>
<thead>
<tr>
<th>Black &amp; White</th>
<th>Full Page</th>
<th>7 ½ “ width x 10” high</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2/3 page</td>
<td>5” width x 9 ¼” high</td>
</tr>
<tr>
<td></td>
<td>½ page</td>
<td>Horizontal 7 ½” wide x 5” high</td>
</tr>
<tr>
<td></td>
<td>1/3 page ad</td>
<td>Horizontal 7 ½ ” Wide x 3” High</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Color</th>
<th>Full Page</th>
<th>7 ½ “ width x 10” high</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>½ page</td>
<td>Horizontal 7 ½” wide x 5” high</td>
</tr>
</tbody>
</table>

Please contact Bernadette at askEAS@cas.org with any questions or to submit artwork.