



## 2024 EAS Sponsorship & Advertising Opportunities

Thank you for participating in the EAS 2024 exhibition. We appreciate your support of EAS in our mission to provide professional scientists and students with continuing education in the analytical and allied sciences through the presentation of a symposium and exposition.

In addition to having an exhibit space at EAS, sponsorship and advertising are great opportunities for you to get more visibility with the EAS attendees.

### How Sponsorship at EAS Works

EAS has 5 levels of sponsorship that exhibitors can achieve. The dollar amount associated with each level is listed below. The cost of your exhibit space is included in the calculation of dollars spent to reach the levels listed below.

<b>Diamond Level:</b>	<b>\$15,000</b>
<b>Platinum Level:</b>	<b>\$10,000</b>
<b>Gold Level:</b>	<b>\$7,500</b>
<b>Silver Level:</b>	<b>\$5,500</b>
<b>Bronze Level:</b>	<b>\$4,500</b>

The table below outlines packages for sponsorship that you can add onto your exhibit space. If your exhibit space has already been registered for, you can choose to upgrade your exhibit. The cost for that can be found under the sponsorship level. Note booths and tabletops have different dollar amounts to reach each sponsorship level. Additionally, you can choose sponsorship or advertising options from the remaining pages and achieve the level by reaching the amount listed with each level above. Again, you are able to use the cost of your exhibit space in the calculation to reach the level.

*Please note that sponsors of an award session or event have the first right of refusal until February 1<sup>st</sup> of the following year to sponsor the item again.*

**All items allow multiple sponsors unless otherwise noted or exclusive sponsorship is purchased.**



	<i>Std. Exhibit</i> <i>B\$3400</i> <i>T\$2200</i>	<i>Bronze</i> <i>\$4500</i>	<i>Silver</i> <i>\$5500</i>	<i>Gold</i> <i>\$7500</i>	<i>Platinum</i> <i>\$10,000</i>	<i>Diamond</i> <i>\$15,000</i>
<i>Upgrade from standard tabletop</i>	\$0	+\$2300	+\$3300	+\$5300	+\$7300	+\$12,800
<i>Upgrade from standard booth</i>	\$0	+\$1100	+\$2100	+\$4100	+\$6100	+\$11,600
<i>Listing on EAS website w/ hyperlink to company page</i>						
<i>Company name hyperlinked to website in Feb/Apr Retorts &amp; Preliminary Program</i>						
<i>Sponsorship Recognition on all EAS communications</i>						
<i>Full Page Color digital ad Preliminary Program (July)</i>						
<i>1/2 page color digital ad Feb Retort</i>						
<i>Full page Color digital ad Feb Retort</i>						
<i>1/2 page color digital ad April Retort</i>						
<i>Full page Color digital ad April Retort</i>						
<i>Choice of Group A benefits</i>						
<i>Choice of Group B benefits</i>						
<i>Choice of Group C benefits</i>						
<i>Choice of Group D benefits</i>						
<i>Inside Back Cover Color Ad in Final Program Booklet</i>						
<i>Logo on EAS 2024 Souvenir</i>						

**Group A:**  
 Coffee Break  
 Invited Session  
 Digital Display Advertisement  
 1/2 Page B&W Final Program Ad  
 Rotating Top Banner Ad in Mobile App  
 Handout Distribution  
 EAS Afterhours 1 Night **SOLD OUT**  
 2 Full Conferee Registrations

**Group B:**  
 Snack Break  
 Full Page B&W Final Program Ad  
 Demonstration Room  
 Mobile App Splash page  
 Reception Bar Only  
 2 Choices from Group A  
 Exclusive Top Banner Ad in Mobile App  
 3 full conferee registrations

**Group C:**  
 Award Sponsor- \*based on availability  
~~Lanyard Sponsor~~ **SOLD**  
 Plenary Lecture  
 Email to List Serve  
 2 choices from Group B  
  
*Choice from A & B can be combined to 1 choice from C*

**Group D:**  
 Sponsor one of the following:  
 President's Reception  
 Keynote Lecture/Reception  
 Exposition Mixer  
 2 Choices from Group C



## I. Award Sponsorships

### Award Sessions

The name of each sponsor is printed on the Award and is displayed on our website and in our publications. The Sponsor is also recognized on signage at the event and announced during the session.

**Outstanding Achievements in the Fields of Analytical Chemistry**     \$3000

Professor Jeanne Pemberton, University of Arizona

**Outstanding Achievements in Separation Science**     \$2500

Dr. Nelu Grinberg, Retired

**Outstanding Achievements in Mass Spectrometry**     \$2500

Professor Benjamin A. Garcia, Washington University School of Medicine

**Outstanding Achievements in Vibrational Spectroscopy**     \$2500

Professor Igor Lednev, University at Albany, SUNY

**Outstanding Achievements in Magnetic Resonance**     \$2500

Professor Rachel Martin, University of California-Irvine

**Young Investigator Award**     \$2500

Professor Ariel Furst, Massachusetts Institute of Technology

## II. Event Sponsorship

**Keynote Lecture & Reception**     \$5,000

Reception on Monday 5pm – 6:30pm

Passed hors d'oeuvres, food stations and open bars are all located in exposition areas

**Exposition Mixer**     \$2,500

**Exclusive Mixer**     \$5,000

Tuesday from 4pm – 5:30pm

Open to all attendees

Passed hors d'oeuvres, food stations and open bars are all located in exposition areas



<b>Plenary Lecture</b>	<b>\$2,000</b>
<b>Invited Session</b>	<b>\$500</b>
<b>Exclusive Invited Session</b> See Retort for specific sessions	<b>\$1,000</b>
<b>Morning Coffee Break</b> Served at the opening of the exposition areas on M, T & W	<b>\$550ea</b>
<b>Afternoon Snack Breaks*</b>	<b>\$1500ea</b>
<b>Monday –</b> <i>7<sup>th</sup> Inning Stretch:</i> Warm Pretzels, Hot Dog Bites, Salted Peanuts, Popcorn, Crackerjacks, Root Beer & Soft Drinks	
<b>Tuesday –</b> <i>Mini Sliders Bar:</i> Beef Sliders, Chicken Sliders, and Pulled Pork Sliders; Can substitute one option with Veggie Sliders	
*Food selections are subject to availability	

### III. Promotional & Advertising Opportunities

<b>Seminar Room</b> Flexible times and room sizes available Example: lunch time seminar (theater seating 80-100) \$800-\$1000	<b>Variable</b>
<b>Demonstration Room</b> Flexible times and room sizes available Example: Small room (~15 people capacity/368 sq. feet) – 1 day \$750, 3 days \$1500	<b>Variable</b>
<b>Conference Lanyard Sponsorship – ONLY ONE sponsorship available</b> One organization may use their corporate logo/name co-branded alongside with EAS on the conference badge lanyard	<b>\$2,000</b>
<b>Conference Souvenir Sponsorship</b> Organizations may use their corporate logo/name co-branded with EAS logo on the conference souvenir (chosen by EAS) given to each registered conferee subject to availability	<b>\$7,500</b>
<b>Symposium Advertising</b>	
<b>Tech Tour/Passport to Prizes</b> Companies can be part of a select group of exhibitors that are included on a “passport” of vendors that attendees can visit to earn additional prizes!	<b>\$300</b>



**Digital Display Advertisement** **\$500**

Digital ads will scroll on three dedicated 55” monitors full time and on 18 additional 55” monitors used for Poster presentations outside of the poster session viewing hours throughout the week of the symposium. Monitors are located on the bridge from the Crowne Plaza to the Convention Center.

**Conference Short Courses** **\$500**

A sponsor for any short course during the annual symposium will be acknowledged with a digital ad at the beginning and end of each course

**Handout Distribution** **\$500**

EAS will distribute a handout provided by the sponsor with the registration materials

**Mobile App**

**Splash Page – Limit of 3 sponsors** **\$1,000ea**

Your company advertisement will appear on the Splash Page each time the mobile app opens and will have a URL directly to your in-app company description and enhanced listing. Limited to 3 companies/ads. Available to run Nov 1, 2024 thru Dec 1, 2024.

**Top Banner Ad – 3-6 ads available** **\$500**

**Exclusive Static Top Banner Ad – 1 available** **\$1250**

These images will display as a rotating banner on the top portion of the main navigation menu. Optional to link it to a website URL. Dimensions (pixels) are 640 x 130. Available to run Nov 1, 2024 thru Dec 1, 2024.

**Printed Ads**

Final Program, +900 printed and posted on EAS website

<b>Black &amp; white ads</b>	1/3 Page	<b>\$250</b>
	1/2 Page	<b>\$500</b>
	2/3 Page	<b>\$750</b>
	Full Page	<b>\$1000</b>

<b>Color advertisements</b>	Full Page	<b>\$1500</b>
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**Inside Front Cover**  
**Back Cover**  
**Inside Back Cover**



## **Year-Round Advertising**

### **Color Digital Ads**

Retort Newsletter – digital distribution in February & April to over 9,000 contacts and hyperlinked to company website

1/2 Page	<b>\$250</b>
Full Page	<b>\$500</b>

Preliminary Program – digital distribution in July/Aug to over 9,000 contacts

1/2 Page	<b>\$250</b>
Full Page	<b>\$500</b>

### **Co-Sponsorship/ Partial-Sponsorship**

Co-Sponsorship of events/awards by multiple companies is allowed for opportunities that are designated for one company, however it should be arranged by the companies themselves at the time of registration. If anyone is interested in partially sponsoring an event/award please contact the exposition director, Janine Kishbaugh.

**To inquire about the availability of these opportunities or for more information, please contact:**

**Janine Kishbaugh**  
**EAS Exposition Director**  
**610.509.2354**  
**exposition@eas.org**



## EAS Advertising Specifications

### Digital Ad Specifications – Retorts & Preliminary Program

Retort ads are due by the 15<sup>th</sup> of the month (February or April). Preliminary program ads are due June 15<sup>th</sup>.

Color digital ads are accepted for the February and April Retorts as well as the July Preliminary Program.

**Full page**      7 ½ “ wide x 10” high  
**1/2 page**        Horizontal 7 ½” wide x 5” high

### Digital Display Advertising at the Symposium

Files are due to EAS by November 1<sup>st</sup>.

Ads will be limited to a single slide

No animations, sounds, or special features are allowed

Optimal ad size in PowerPoint is 48” wide x 27” tall – template is provided upon request

All ads will be converted to high-resolution JPEG format

Ads must be submitted in jpeg format to: [askEAS@eas.org](mailto:askEAS@eas.org). Please contact us to ensure that the file is compatible.

### 2024 Mobile App eShow Specifications

Mobile app files are due to EAS by October 1<sup>st</sup>.

#### Splash pages

Require 2 images, 1 portrait and 1 landscape

Portrait Size: 1242 x 2208 px

Landscape Size: 2048 x 1536 px

#### Top Banners

Both layers are the same size, 640 x 130 px



## Final Program Printed Ads

Artwork due: October 1<sup>st</sup>

Format: PDF file or jpeg

Final Trim of booklet is 8 1/2" x 11". Copy should not exceed 7 1/2" wide x 10" high  
If final advertisement will bleed, image must be 8 3/4" x 11 1/4" (1/8" trim on each side)

<b>Black &amp; White</b>	<b>Full Page</b>	7 1/2 " wide x 10" high
	<b>2/3 page</b>	5" wide x 9 1/4" high
	<b>1/2 page</b>	Horizontal 7 1/2" wide x 5" high
	<b>1/3 page ad</b>	Horizontal 7 1/2 " Wide x 3" High
<b>Color</b>	<b>Full Page</b>	7 1/2 " wide x 10" high
	<b>1/2 page</b>	Horizontal 7 1/2" wide x 5" high

Please contact Bernadette at [askEAS@eas.org](mailto:askEAS@eas.org) with any questions or to submit artwork.