

Eastern Analytical Symposium

2024 Exhibitor Prospectus

Crowne Plaza Princeton
November 18-20, 2024



PLAINSBORO, NJ



Centrally
located and
home to
numerous
*scientific
industries*

**Bioanalysis
Environmental
Pharmaceutical
Forensic Science
Polymers**

+ many
more!

EASTERN ANALYTICAL SYMPOSIUM

- has weathered the professional conference & exposition space for over 50 years
- covers topics like Forensics, Bioanalytical, Environmental, Conservation and more because inspiration for laboratory solutions can come from anyone, anywhere
- offers exhibitors the opportunity to have a space within the exposition & showcase your technical information with a poster and/or oral presentation in a technical session



WHY EXHIBIT AT EAS?

- Increased Brand Awareness
- Direct Sales Opportunities
- New Connections & Stronger Relationships
- Direct Engagement with End Users of your Products

EXHIBITOR SURVEY & STATS

The background image shows an exhibition booth with several people engaged in conversation. On the left, a poster for 'TECHNOLOGIES, INC.' is visible, featuring the text 'Analytical to process scale phases for HPLC & SFC' and 'Chiral & Special Colum'. Below this, another poster lists 'Polysaccharide Phases REFLECT™ Immobilize', 'Pirkle-Type Chiral WHELK-O® I', 'Specialty Chiral AZYP, ChiroSIR', and 'Chiral Phases'. The scene is dimly lit, with the primary light source coming from the exhibition displays.

In 2023...

18% ↑ in exhibiting companies
73% returned from 2022

Exhibitor comments:

EAS did a fantastic job driving traffic into the exhibit halls.

“We do a lot of exhibitions each year, and EAS is by far the best in terms of communication.”

EAS has listened to exhibitor feedback and incorporated suggestions which improved our experience.

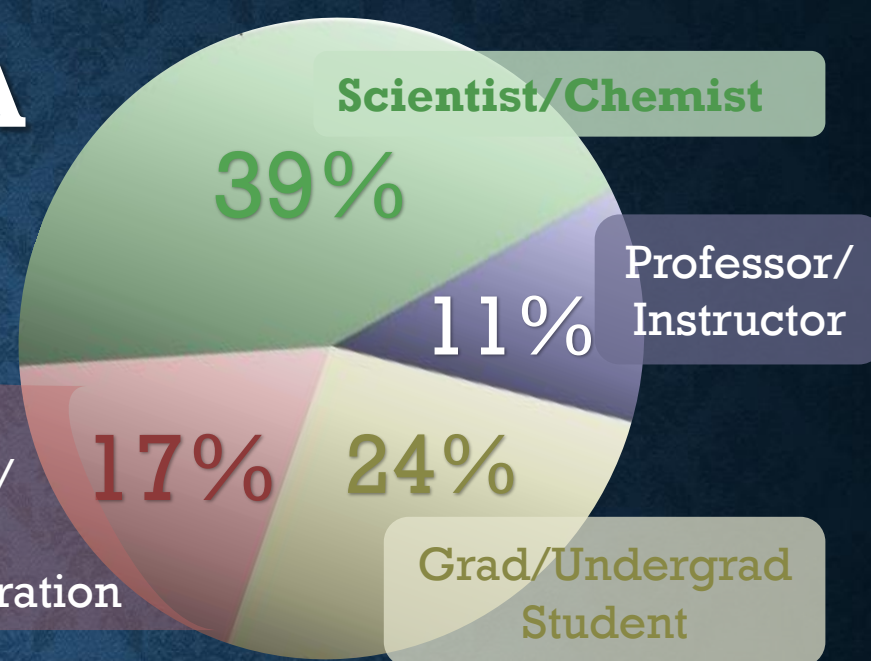
2023 ATTENDEE DATA

Attendance: 1141

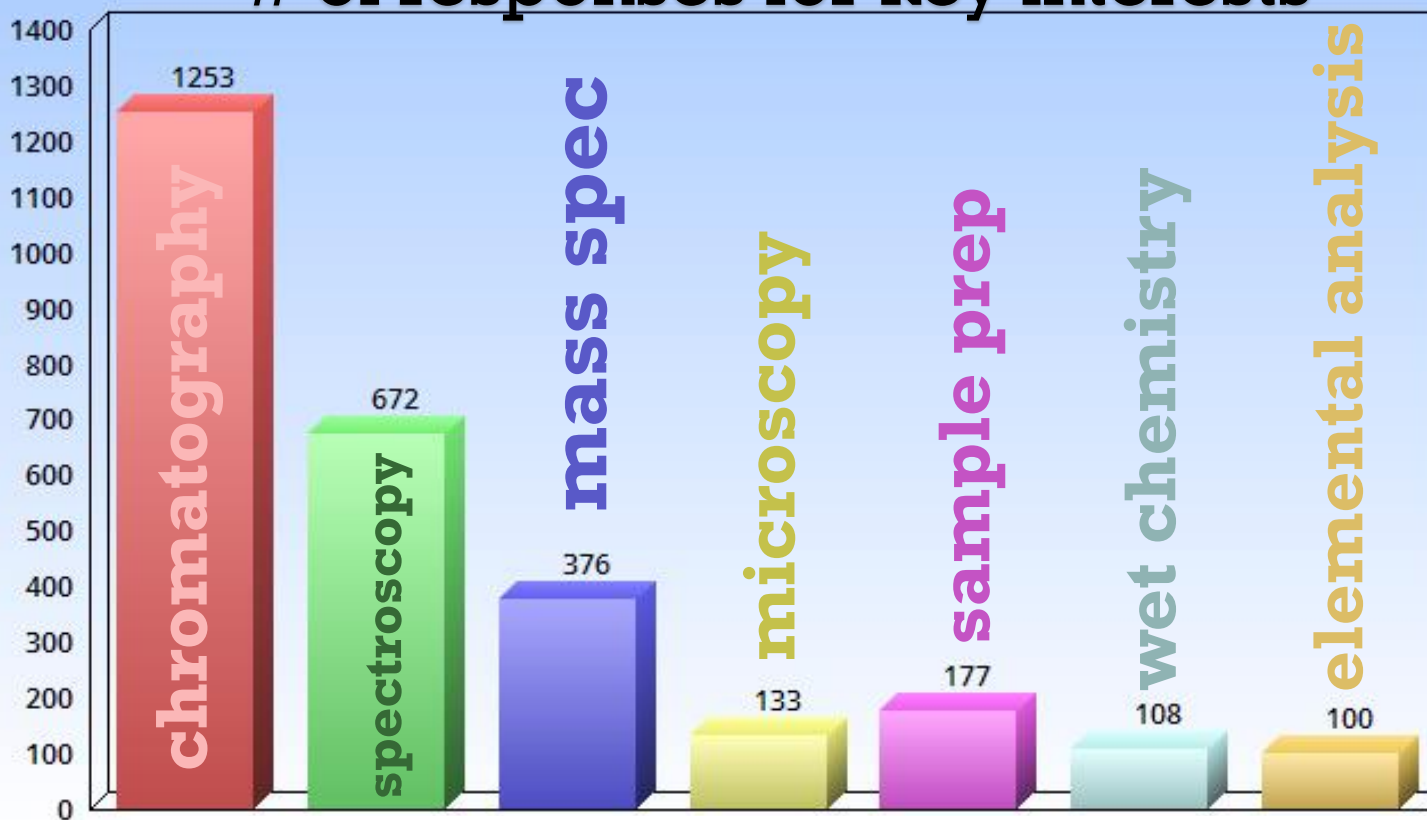
894 Conferees

247 Exhibit Staff

Director/
Manager/
Leader/
Administration



of responses for key interests



STANDARD EXHIBITOR PACKAGES

8'x10'Booth



A 5' undraped table & 2 wheeled chairs are available upon request. Any additional furniture must be rented or brought.

\$3400

6' Tabletop



The tabletop exhibits include a 6' draped table and 2 wheeled chairs.

\$2200

ALL EXHIBITOR PACKAGES INCLUDE:

- Access to Pre-Registration & Post-Attendee Lists that include Email & Mailing Addresses
- 4 Exhibit Staff Registrations that have access to all Technical Sessions
- 10 Customer Vouchers for Exposition Only. Invite your customers to attend EAS with complimentary passes; You or your customers can upgrade the Expo Only pass to a Full Conferee at a discounted rate.
- Company Logo & Website URL on the Exhibitor Page of EAS website
- Company Name & Booth Location are listed in the Final Program Exhibitor List
- Listing in the EAS Mobile App that hyperlinks to company website, allows attendees to contact exhibitors, and contains exhibit location
- Exclusive Access to **Sponsorship Opportunities**
- Exclusive WiFi network for exhibit staff in exposition rooms

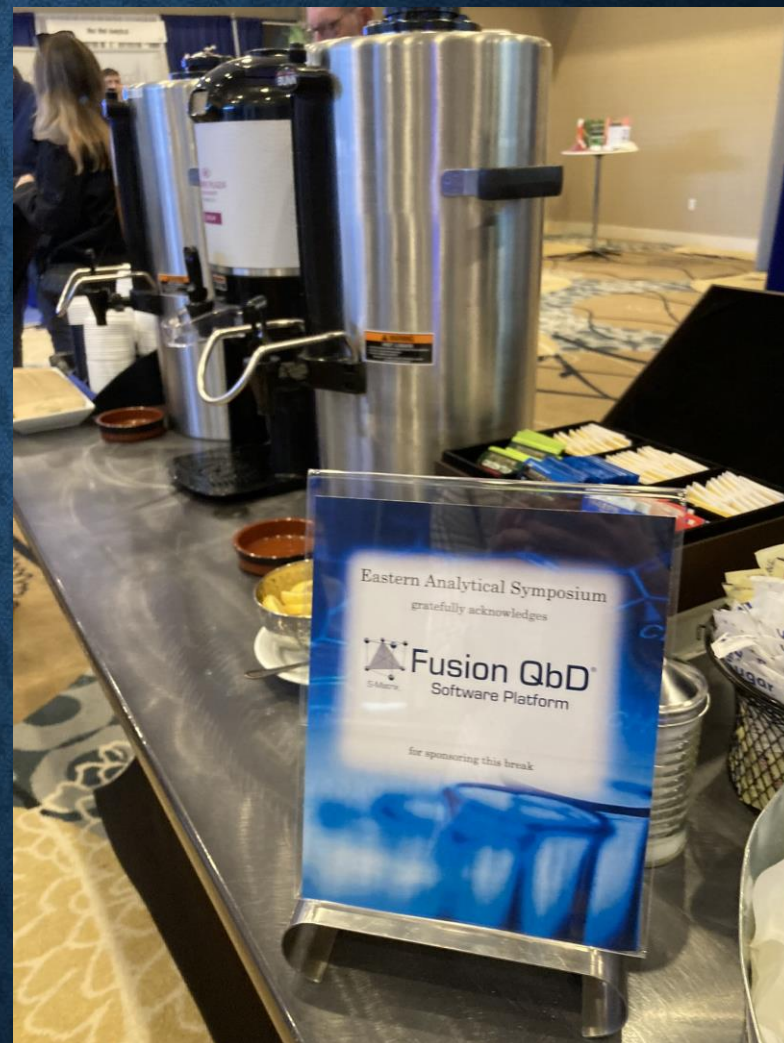
SPONSORSHIPS & ADVERTISING

Magnify your Impact

A variety of sponsorship options and packages to fit any budget.
















































Tiered sponsorship recognition levels start as low as \$1100. Other advertising and sponsorship opportunities for as little as \$250.

All sponsors are recognized in a variety of ways. Check out our sponsorship packages to add on to any company presence.



Visit eas.org for more information about sponsorship & advertising

UPGRADE YOUR EXHIBIT SPACE

	<i>Std. Exhibit B\$3400 T\$2200</i>	<i>Bronze \$4500</i>	<i>Silver \$5500</i>	<i>Gold \$7500</i>	<i>Platinum \$10,000</i>	<i>Diamond \$15,000</i>
<i>Upgrade from standard tabletop</i>	\$0	+\$2300	+\$3300	+\$5300	+\$7300	+\$12,800
<i>Upgrade from standard booth</i>	\$0	+\$1100	+\$2100	+\$4100	+\$6100	+\$11,600
<i>Listing on EAS website w/ hyperlink to company page</i>						
<i>Company name hyperlinked to website in Feb/ Apr Retorts & Preliminary Program</i>						
<i>Sponsorship Recognition on all EAS communications</i>						
<i>Full Page Color digital ad Preliminary Program (July)</i>						
<i>1/2 page color digital ad Feb Retort</i>						
<i>Full page Color digital ad Feb Retort</i>						
<i>1/2 page color digital ad April Retort</i>						
<i>Full page Color digital ad April Retort</i>						
<i>Choice of Group A benefits</i>						
<i>Choice of Group B benefits</i>						
<i>Choice of Group C benefits</i>						
<i>Choice of Group D benefits</i>						
<i>Inside Back Cover Color Ad in Final Program Booklet</i>						
<i>Logo on EAS 2024 Souvenir</i>						

Group A:

Coffee Break
Invited Session
Digital Display Advertisement
½ Page B&W Final Program Ad
Rotating Top Banner Ad in Mobile App
Handout Distribution
EAS Afterhours - 1 Night
2 Full Conferee Registrations

Group B:

Snack Break
Full page B&W Final Program Ad
Demonstration Room
Mobile App Splash page
Reception: Bar Only
2 Choices from Group A
Exclusive Top Banner Ad in Mobile App
3 Full Conferee Registrations

Group C:

Award Sponsor- *based on availability
~~Lanyard Sponsor (1 available)~~ **SOLD**
Plenary Lecture
Email to List Serve
2 choices from group B

Choice from A & B can be combined to 1 choice from C

Group D:

Sponsor one of the following:
President's Reception
Keynote Lecture/Reception
Exposition Mixer
2 choices from group C

Visit eas.org for more information about sponsorship & advertising

INTERACT WITH ATTENDEES

Interact with attendees
during these
exclusive exposition
hours:



Monday, November 18th

10:00 a.m. - 10:30 a.m.
Coffee Break in Expo

2:30 p.m. - 3:00 p.m.
Snack Break in Expo

5:15 p.m. - 6:30 p.m.
Keynote Reception in Expo

Tuesday, November 19th

10:00 a.m. - 10:30 a.m.
Coffee Break in Expo

2:30 p.m. - 3:00 p.m.
Snack Break in Expo

4:00 p.m. - 5:30 p.m.
Exposition Mixer

Wednesday, November 20th

10:00 a.m. - 10:30 a.m.
Coffee Break in Expo

Additional Opportunities

A photograph of a trade show booth. A woman in a grey polo shirt is pointing at a computer monitor while holding a coffee cup. She is demonstrating a medical device, possibly a dialyzer, which is connected to various tubes and bottles. A woman with long dark hair and a black backpack is looking at the monitor. The booth has a blue tablecloth with the 'ters' logo. There are two computer monitors, a keyboard, and a mouse on the table. The background is a plain wall.

Rent a Demonstration or Seminar room to
plan an event of your own

IMPORTANT INFORMATION

Exhibit Hours

November 18th 10:00 a.m. - 6:30 p.m.

November 19th 10:00 a.m. - 5:30 p.m.

November 20th 10:00 a.m. - 1 p.m.

Set Up

November 17th 8 a.m. - 6:00 p.m.

Teardown

November 20th 1:00 p.m. - 10:00 p.m.



ABSTRACT SUBMISSIONS

EAS welcomes exhibit staff to submit abstracts for technical or a digital poster sessions starting

March 1st

Abstract Deadlines:

Oral presentations: May 1st

Digital posters: Sept 1st



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Laboratory A

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University E
Industry, an
around the

3 Year V

**For questions about exhibiting at EAS
please contact Janine Kishbaugh
at exposition@eas.org**