Eastern Analytical Symposium
2024 Exhibitor Prospectus
Crowne Plaza Princeton
November 18-20, 2024
Centrally located and home to numerous scientific industries

Bioanalysis
Environmental
Pharmaceutical
Forensic Science
Polymers

+ many more!
• has weathered the professional conference & exposition space for over 50 years

• covers topics like Forensics, Bioanalytical, Environmental, Conservation and more because inspiration for laboratory solutions can come from anyone, anywhere

• offers exhibitors the opportunity to have a space within the exposition & showcase your technical information with a poster and/or oral presentation in a technical session
WHY EXHIBIT AT EAS?

• Increased Brand Awareness

• Direct Sales Opportunities

• New Connections & Stronger Relationships

• Direct Engagement with End Users of your Products
In 2023...
18% ↑ in exhibiting companies
73% returned from 2022

Exhibitor comments:
EAS did a fantastic job driving traffic into the exhibit halls.
“We do a lot of exhibitions each year, and EAS is by far the best in terms of communication.”
EAS has listened to exhibitor feedback and incorporated suggestions which improved our experience.
2023 ATTENDEE DATA

Attendance: 1141
894 Conferees
247 Exhibit Staff

# of responses for key interests

- Chromatography: 1253
- Spectroscopy: 672
- Mass Spec: 376
- Microscopy: 133
- Sample Prep: 177
- Wet Chemistry: 108
- Elemental Analysis: 100

Scientist/Chemist: 39%
Professor/Instructor: 11%
Grad/Undergrad Student: 17%
Director/Manager/Leader/Administration: 24%
STANDARD EXHIBITOR PACKAGES

8’x10’Booth
A 5’ undraped table & 2 wheeled chairs are available upon request. Any additional furniture must be rented or brought.

$3400

6’ Tabletop
The tabletop exhibits include a 6’ draped table and 2 wheeled chairs.

$2200
ALL EXHIBITOR PACKAGES INCLUDE:

- Access to Pre-Registration & Post-Attendee Lists that include Email & Mailing Addresses
- 4 Exhibit Staff Registrations that have access to all Technical Sessions
- 10 Customer Vouchers for Exposition Only. Invite your customers to attend EAS with complimentary passes; You or your customers can upgrade the Expo Only pass to a Full Conferee at a discounted rate.
- Company Logo & Website URL on the Exhibitor Page of EAS website
- Company Name & Booth Location are listed in the Final Program Exhibitor List
- Listing in the EAS Mobile App that hyperlinks to company website, allows attendees to contact exhibitors, and contains exhibit location
- Exclusive Access to Sponsorship Opportunities
- Exclusive WiFi network for exhibit staff in exposition rooms
SPONSORSHIPS & ADVERTISING

Magnify your Impact

A variety of sponsorship options and packages to fit any budget.

Tiered sponsorship recognition levels start as low as $1100. Other advertising and sponsorship opportunities for as little as $250.

All sponsors are recognized in a variety of ways. Check out our sponsorship packages to add on to any company presence.

Visit eas.org for more information about sponsorship & advertising
## Upgrade Your Exhibit Space

<table>
<thead>
<tr>
<th>Upgrade</th>
<th>Std. Exhibit B $3400</th>
<th>Bronze $4500</th>
<th>Silver $5500</th>
<th>Gold $7500</th>
<th>Platinum $10,000</th>
<th>Diamond $15,000</th>
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<tbody>
<tr>
<td>Upgrade from standard tabletop</td>
<td>$0</td>
<td>+$2300</td>
<td>+$3300</td>
<td>+$5300</td>
<td>+$7300</td>
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<td>+$2100</td>
<td>+$4100</td>
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<td>Inside Back Cover Color Ad in Final Program Booklet</td>
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<td>Logo on EAS 2024 Souvenir</td>
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**Group A:**
- Coffee Break
- Invited Session
- Digital Display Advertisement
- ½ Page B&W Final Program Ad
- Rotating Top Banner Ad in Mobile App
- Handout Distribution
- EAS Afterhours - 1 Night
- 2 Full Conferee Registrations

**Group B:**
- Snack Break
- Full page B&W Final Program Ad
- Demonstration Room
- Mobile App Splash page
- Reception: Bar Only
- 2 Choices from Group A
- Exclusive Top Banner Ad in Mobile App
- 3 Full Conferee Registrations

**Group C:**
- Award Sponsor - *based on availability*
- Lanyard Sponsor (1 available) **SOLD**
- Plenary Lecture
- Email to List Serve
- 2 choices from group B

  **Choice from A & B can be combined to 1 choice from C**

**Group D:**
- Sponsor one of the following:
  - President’s Reception
  - Keynote Lecture/Reception
  - Exposition Mixer
- 2 choices from group C

Visit eas.org for more information about sponsorship & advertising.
INTERACT WITH ATTENDEES

Interact with attendees during these exclusive exposition hours:

**Monday, November 18th**
- 10:00 a.m. - 10:30 a.m.
  Coffee Break in Expo
- 2:30 p.m. - 3:00 p.m.
  Snack Break in Expo
- 5:15 p.m. - 6:30 p.m.
  Keynote Reception in Expo

**Tuesday, November 19th**
- 10:00 a.m. - 10:30 a.m.
  Coffee Break in Expo
- 2:30 p.m. - 3:00 p.m.
  Snack Break in Expo

**Wednesday, November 20th**
- 10:00 a.m. - 10:30 a.m.
  Coffee Break in Expo
Additional Opportunities

Rent a Demonstration or Seminar room to plan an event of your own
IMPORTANT INFORMATION

Exhibit Hours
November 18th   10:00 a.m. - 6:30 p.m.
November 19th   10:00 a.m. - 5:30 p.m.
November 20th   10:00 a.m. - 1 p.m.

Set Up
November 17th   8 a.m. - 6:00 p.m.

Teardown
November 20th   1:00 p.m. - 10:00 p.m.
EAS welcomes exhibit staff to submit abstracts for technical or a digital poster sessions starting March 1\textsuperscript{st}.

Abstract Deadlines:
- Oral presentations: May 1\textsuperscript{st}
- Digital posters: Sept 1\textsuperscript{st}
For questions about exhibiting at EAS please contact Janine Kishbaugh at exposition@eas.org