



2025 EAS Sponsorship & Advertising Opportunities

Thank you for participating in the EAS 2025 exhibition. We appreciate your support of EAS in our mission to provide professional scientists and students with continuing education in the analytical and allied sciences through the presentation of a symposium and exposition.

In addition to having an exhibit space at EAS, sponsorship and advertising are great opportunities for you to get more visibility with the EAS attendees.

How EAS Sponsorship Works	p. 2
EAS Sponsorship Levels	p. 2
EAS Sponsorship Benefits	p. 2
Traditional Sponsorship	p. 3
Upgrade Sponsorship	p. 3
Benefit Categories for Upgrade Sponsorship	p. 4
Sponsorship & Advertising	
Awards	p. 5
Events & Food	p. 6
Promotional & Advertising	p. 7
Sponsorship Information & Policies	p. 9
Advertising specifications	p. 10



How EAS Sponsorship Works

There are 2 ways you can become an EAS level sponsor. You can **Upgrade** or be a **Traditional Sponsor**. Both are outlined below. The dollar amount associated with each level is listed below. The **cost of your exhibit space is included** in the calculation of dollars spent to reach the levels listed below. The benefits included in each sponsorship level are listed in the table below. **These benefits are only available if the company is registered before the release of publications and submits materials by the deadlines.*

EAS Sponsorship Levels

Diamond Level: \$15,000
Platinum Level: \$10,000
Gold Level: \$7,500
Silver Level: \$5,500
Bronze Level: \$4,500

EAS Sponsorship Benefits

	Bronze	Silver	Gold	Platinum	Diamond
<i>Listing on EAS website w/ hyperlink to company website</i>					
<i>*Company name hyperlinked to their website in the Feb/ Apr Retorts & Preliminary Program</i>					
<i>*Sponsorship Recognition on all EAS communications</i>					
<i>*Full Page Color Digital Ad in the Preliminary Program (July)</i>					
<i>*Half Page Color Digital Ad in the Feb Retort</i>					
<i>*Full Page Color Digital ad in the Feb Retort</i>					
<i>*Half Page Color Digital Ad in the April Retort</i>					
<i>*Full Page Color Digital Ad in the April Retort</i>					
<i>*Company name & description listed in the printed final program</i>					
<i>Company name & map location shown in the EASmobile app</i>					



Traditional Sponsorship

Exhibitors can sponsor and/or purchase advertising options from the available items listed in this document. When the total dollars spent (including exhibit space rental) reaches the amount for a level, you will be recognized as that level sponsor. For example, if you are registered for a tabletop (\$2350) at the 2025 exposition and you sponsor the exposition mixer (\$2500) your total dollars spent is \$4850 and you would reach the bronze sponsorship level and you would receive the benefits outlined in the table on page 1.

Upgrade Sponsorship

As an exhibitor you can choose to upgrade your exhibit to a sponsorship level by paying a flat upgrade amount. If your exhibit space has already been registered for, you can upgrade at any time. The table below outlines cost associated with upgrading to each level for tabletops and booths.

	Bronze \$4500	Silver \$5500	Gold \$7500	Platinum \$10,000	Diamond \$15,000
<i>Upgrade from standard tabletop</i>	+ \$2150	+ \$3150	+ \$5150	+ \$7650	+ \$12,650
<i>Upgrade from standard booth</i>	+ \$900	+ \$1900	+ \$3900	+ \$6400	+ \$11,400

When you upgrade your exhibit to a sponsorship level, you can choose which benefits you receive. The benefits include those listed in the table on page 1 as well as those listed below. The items available in each category of benefits are listed on the next page.

Benefit Category	Bronze	Silver	Gold	Platinum	Diamond
A					
B					
C					
D					



Benefit Categories for Upgrade Sponsors:

Group A:

Digital Display Advertisement
½ Page B&W Final Program Ad
Rotating Top Banner Ad in Mobile App
Short Course Sponsorship
Handout Distribution
10 additional customer vouchers
Upgrade Retort ads to full page
Upgrade Preliminary Program ad to full page
2 Full Conferee Registrations

Group B:

Coffee Break Sponsorship
EAS Afterhours Sponsorship – 1 night
Invited Session Sponsorship
Full Page B&W Final Program Ad
Mobile App Splash page
Reception Bar Sponsorship
Exclusive Top Banner Ad in Mobile App
3 full conferee registrations
2 Choices from Group A

Group C:

Snack Break
Award Sponsor
Lanyard Sponsor
Plenary Lecture
Final program inside front cover color ad
Final program inside back cover color ad
2 choices from Group B

Group D:

Final program back cover color ad
President's Reception Sponsorship
Souvenir Sponsorship
Keynote Lecture/Reception Sponsorship
Exposition Mixer Sponsorship
Email to EAS List Serve
Headshot Photobooth Sponsorship
2 Choices from Group C



I. Award Sponsorships

Award Sessions

The name of each sponsor is printed on the Award and is displayed on our website and in our publications. The Sponsor is also recognized on signage at the event and announced during the session.

Outstanding Achievements in the Fields of Analytical Chemistry \$3000
David Hage, University of Nebraska-Lincoln

Outstanding Achievements in Separation Science \$2500
Nicholas Snow, Seton Hall University

Outstanding Achievements in Mass Spectrometry \$2500
Ljiljana Pas-Tolic, Pacific Northwest National Laboratory

Outstanding Achievements in Vibrational Spectroscopy \$2500
Karl Booksh, University of Delaware

Outstanding Achievements in Magnetic Resonance \$2500
Lewis Kay, University of Toronto

Young Investigator Award \$2500
Katelynn Perrault Uptmor, William and Mary



II. Event & Food Sponsorship

Keynote Lecture & Reception	\$5,000
Reception on Monday 5:15pm – 6:30pm Passed hors d'oeuvres and open bars are in the exposition areas	
Reception Bar	\$1,500
Exposition Mixer	\$2,500
Exclusive Mixer	\$5,000
Tuesday from 4:30pm – 6:00pm Open to all attendees Passed hors d'oeuvres and open bars are in the exposition areas	
Plenary Lecture	\$2,000
Invited Session	\$500
Exclusive Invited Session	\$1,000
See Retort for specific sessions	
EAS After Hours	\$750/night
Morning Coffee Break	\$750ea
Served at the opening of the exposition areas on M, T & W	
Afternoon Snack Breaks*	\$1500ea
Monday –	<i>7th Inning Stretch:</i> Warm Pretzels, Hot Dog Bites, Salted Peanuts, Popcorn, Crackerjacks, Root Beer & Soft Drinks
Tuesday –	<i>Mini Sliders Bar:</i> Beef Sliders, Chicken Sliders, and Pulled Pork Sliders; Can substitute one option with Veggie Sliders

*Food selections are subject to availability



III. Promotional & Advertising Opportunities

Seminar Room	Variable
Flexible times and room sizes available Example: lunchtime seminar (theater seating 80-100) \$800-\$1000	
Demonstration Room	Variable
Flexible times and room sizes available Example: Small room (~15 people capacity/368 sq. feet) – 1 day \$750, 3 days \$1500	
Conference Lanyard Sponsorship – ONLY ONE sponsorship available	\$2,000
One organization may use their corporate logo/name co-branded alongside with EAS on the conference badge lanyard	
Conference Souvenir Sponsorship– ONLY ONE sponsorship available	up to \$7500
Organizations may use their corporate logo/name co-branded with EAS logo on the conference souvenir (chosen by EAS) given to each registered conferee subject to availability	
Symposium Advertising	
Headshot Photo Booth	\$5800/day
Attendees can have professional headshots taken during the conference.	
Digital Display Advertisement	\$500
Digital ads will scroll on three dedicated 55” monitors full time and on 18 additional 55” monitors used for Poster presentations outside of the poster session viewing hours throughout the week of the symposium. Monitors are located on the bridge from the Crowne Plaza to the Convention Center.	
Expo Bingo	\$300
Companies can be part of a select group of exhibitors that are included on a bingo card of vendors that attendees can visit to earn additional prizes!	
Conference Short Courses	\$500
A sponsor for any short course during the annual symposium will be acknowledged with a digital ad at the beginning and end of each course	
Handout Distribution	\$500
EAS will distribute a handout provided by the sponsor with the registration materials	
Mobile App	



Splash Page – Limit of 3 sponsors **\$1,000ea**

Your company advertisement will appear on the Splash Page each time the mobile app opens and will have a URL directly to your in-app company description and enhanced listing. Limited to 3 companies/ads. Available to run Nov 1, 2025 thru Dec 1, 2025.

Top Banner Ad – 3-6 ads available **\$500**

Exclusive Static Top Banner Ad – 1 available **\$1250**

These images will display as a rotating banner on the top portion of the main navigation menu. Optional to link it to a website URL. Dimensions (pixels) are 640 x 130. Available to run Nov 1, 2024 thru Dec 1, 2024.

Printed Ads

Final Program, +900 printed and posted on EAS website

Black & white ads	1/3 Page	\$250
	1/2 Page	\$500
	2/3 Page	\$750
	Full Page	\$1000

Color full page advertisements	
Inside Front Cover	\$2000
Back Cover	\$2500
Inside Back Cover	\$1500

Year-Round Advertising

Color Digital Ads

Retort Newsletter – digital distribution in February & April to over 9,000 contacts and hyperlinked to company website

1/2 Page	\$250
Full Page	\$500

Preliminary Program – digital distribution in July/Aug to over 9,000 contacts

1/2 Page	\$250
Full Page	\$500



Sponsorship Information & Policies

Co-Sponsorship/ Partial-Sponsorship

Co-Sponsorship of events/awards by multiple companies is allowed for opportunities that are designated for one company, however it should be arranged by the companies themselves at the time of registration. If anyone is interested in partially sponsoring an event/award please contact the exposition director, Janine Kishbaugh.

Availability

All sponsorship and advertising opportunities are based on availability. All items allow multiple sponsors unless otherwise noted or exclusive sponsorship is purchased.

First Right of Refusal

Please note that sponsors of an award session or event have the first right of refusal until February 1st of the following year to sponsor the item again.

To inquire about the availability of these opportunities or for more information, please contact:

Janine Kishbaugh
EAS Exposition Director
610.509.2354
exposition@eas.org



EAS Advertising Specifications

Digital Ad Specifications – Retorts & Preliminary Program

Retort ads are due by the 15th of the month (February or April). Preliminary program ads are due June 15th.

Color digital ads are accepted for the February and April Retorts as well as the July Preliminary Program.

Full page 7 ½ “ wide x 10” high
1/2 page Horizontal 7 ½” wide x 5” high

Digital Display Advertising at the Symposium

Files are due to EAS by November 1st.

Ads will be limited to a single slide

No animations, sounds, or special features are allowed

Optimal ad size in PowerPoint is 48” wide x 27” tall – template is provided upon request

All ads will be converted to high-resolution JPEG format

Ads must be submitted in jpeg format to: askEAS@eas.org. Please contact us to ensure that the file is compatible.

2024 Mobile App eShow Specifications

Mobile app files are due to EAS by October 1st.

Splash pages

Require 2 images, 1 portrait and 1 landscape

Portrait Size: 1242 x 2208 px

Landscape Size: 2048 x 1536 px

Top Banner Ads

Both layers are the same size, 640 x 130 px



Final Program Printed Ads

Artwork due: October 1st

Format: PDF file or jpeg

Final Trim of booklet is 8 1/2" x 11". Copy should not exceed 7 1/2" wide x 10" high
If final advertisement will bleed, image must be 8 3/4" x 11 1/4" (1/8" trim on each side)

Black & White	Full Page	7 1/2 " wide x 10" high
	2/3 page	5" wide x 9 1/4" high
	1/2 page	Horizontal 7 1/2" wide x 5" high
	1/3 page ad	Horizontal 7 1/2 " Wide x 3" High
Color	Full Page	7 1/2 " wide x 10" high
	1/2 page	Horizontal 7 1/2" wide x 5" high

Please contact Bernadette at askEAS@cas.org with any questions or to submit artwork.