

Eastern Analytical Symposium 2025 Exhibitor Prospectus

**Crowne Plaza Princeton
November 17-19, 2025**



PLAINSBORO, NJ



Centrally
located and
home to
numerous
scientific
industries

Bioanalysis
Environmental
Pharmaceutical
Forensic Science
Polymers

+ many
more!

EASTERN ANALYTICAL SYMPOSIUM

- Leading conference in the analytical and pharmaceutical sciences for over 60 years.
- Showcasing the full spectrum of analytical chemistry and related disciplines from art conservation to pharmaceutical development because inspiration for laboratory solutions can come from anyone, anywhere.
- Offering three distinct ways to showcase your products: a space in our exhibit hall to show your equipment, a technical poster presentation to highlight key technical details, or an oral presentation to showcase applications solved with your products.



WHY EXHIBIT AT EAS?

- Increased Brand Awareness
- Direct Sales Opportunities
- New Connections & Stronger Relationships
- Direct Engagement with End Users of your Products

EXHIBITOR SURVEY & STATS



Exhibitor comments:

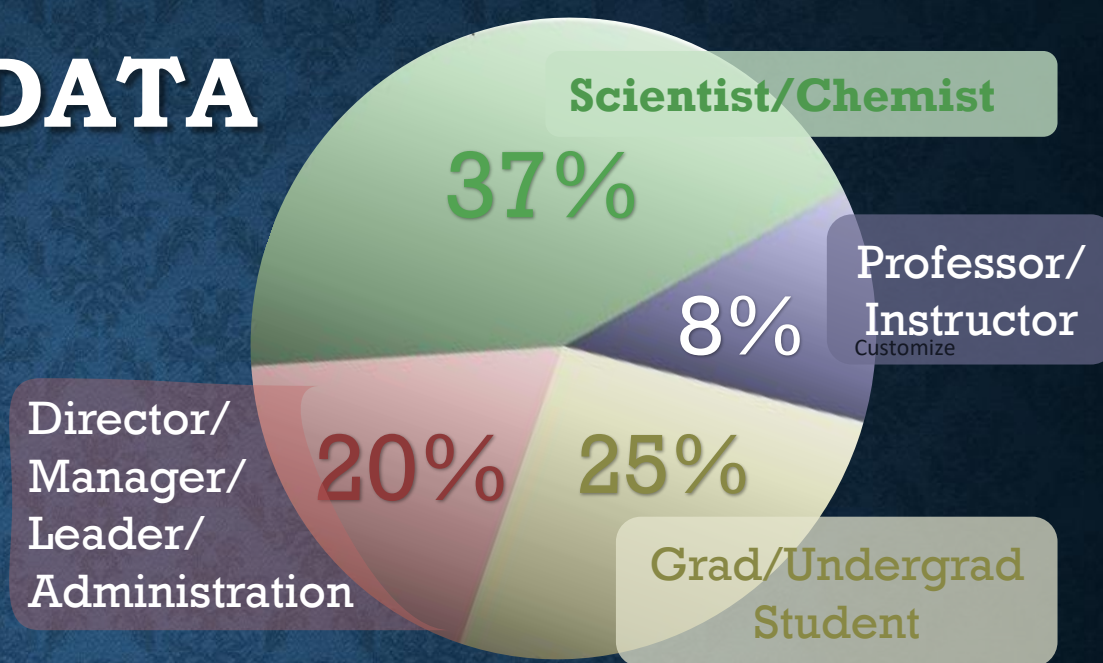
EAS did a fantastic job driving traffic into the exhibit halls.

“We do a lot of exhibitions each year, and EAS is by far the best in terms of communication.”

EAS has listened to exhibitor feedback and incorporated suggestions which improved our experience.

2024 ATTENDEE DATA

Attendance: 1,110



Top Interest Areas



Chromatography

General, Gas, HPLC, Ion, Thin Layer, Size Exclusion



Lab Automation



Sample Preparation



Green Chemistry



Microscopy



Mass Spectrometry

+ many more!



Spectroscopy

General, IR/Mid-IR, Atomic, Magnetic Resonance, Fluorescence

STANDARD EXHIBITOR PACKAGES

8'x10' Booth



A 5' undraped table & 2 wheeled chairs are available upon request. Any additional furniture must be rented or brought.

\$3600

6' Tabletop



The tabletop exhibits include a 6' draped table and 2 wheeled chairs.

\$2350

ALL EXHIBITOR PACKAGES INCLUDE:

- Access to Pre-Registration & Post-Attendee Lists that include Email & Mailing Addresses
- 4 Exhibit Staff Registrations that have access to all Technical Sessions
- 10 Customer Vouchers for Exposition Only. Invite your customers to attend EAS with complimentary passes; You or your customers can upgrade the Expo Only pass to a Full Conferee at a discounted rate.
- Company Logo & Website URL on the Exhibitor Page of EAS website
- Company Name & Booth Location are listed in the Final Program Exhibitor List
- Listing in the EAS Mobile App that hyperlinks to company website, allows attendees to contact exhibitors, and contains exhibit location
- Exclusive Access to **Sponsorship Opportunities**
- Exclusive WiFi network with increase bandwidth for exhibit staff

SPONSORSHIPS & ADVERTISING

Magnify your Impact

A variety of sponsorship options and packages to fit any budget.

Tiered sponsorship recognition levels start as low as \$900. Other advertising and sponsorship opportunities for as little as \$250.

All sponsors are recognized in a variety of ways. Check out our sponsorship packages to add on to any company presence.



Visit eas.org for more information about sponsorship & advertising

SPONSORSHIP BENEFITS

All EAS level sponsors receive the following benefits. Additional details on how to become and sponsor can be found at eas.org or by contacting Janine Kishbaugh at exposition@eas.org.

	Bronze	Silver	Gold	Platinum	Diamond
<i>Listing on EAS website w/ hyperlink to company website</i>					
<i>*Company name hyperlinked to their website in the Feb/ Apr Retorts & Preliminary Program</i>					
<i>*Sponsorship Recognition on all EAS communications</i>					
<i>*Full Page Color Digital Ad in the Preliminary Program (July)</i>					
<i>*Half Page Color Digital Ad in the Feb Retort</i>					
<i>*Full Page Color Digital ad in the Feb Retort</i>					
<i>*Half Page Color Digital Ad in the April Retort</i>					
<i>*Full Page Color Digital Ad in the April Retort</i>					
<i>*Company name & description listed in the printed final program</i>					
<i>Company name & map location shown in the EASmobile app</i>					

INTERACT WITH ATTENDEES

Interact with attendees
during these
exclusive exposition
hours:



Monday, November 17th

10:00 a.m. - 10:30 a.m.
Coffee Break in Expo

2:30 p.m. - 3:00 p.m.
Snack Break in Expo

5:15 p.m. - 6:30 p.m.
Keynote Reception in Expo

Tuesday, November 18th

10:00 a.m. - 10:30 a.m.
Coffee Break in Expo

2:30 p.m. - 3:00 p.m.
Snack Break in Expo

4:00 p.m. - 5:30 p.m.
Exposition Mixer

Wednesday, November 19th

10:00 a.m. - 10:30 a.m.
Coffee Break in Expo

Additional Opportunities

A woman in a grey polo shirt is demonstrating a computer system to a woman with a black backpack. The woman in grey is pointing at a monitor while holding a coffee cup. The woman with the backpack is looking at the monitor. The booth features a blue tablecloth with the 'ERS' logo, a computer monitor displaying a software interface, a keyboard, and a mouse. In the background, there is a large piece of medical equipment with two brown bottles on top. The floor is covered with a colorful patterned carpet.

Rent a Demonstration or Seminar room to plan an event of your own

IMPORTANT INFORMATION

Exhibit Hours

November 17th 10:00 a.m. - 6:30 p.m.

November 18th 10:00 a.m. - 5:30 p.m.

November 19th 10:00 a.m. - 1 p.m.

Set Up

November 17th 8 a.m. - 5:00 p.m.

Teardown

November 19th 1:00 p.m. - 8:00 p.m.



ABSTRACT SUBMISSIONS

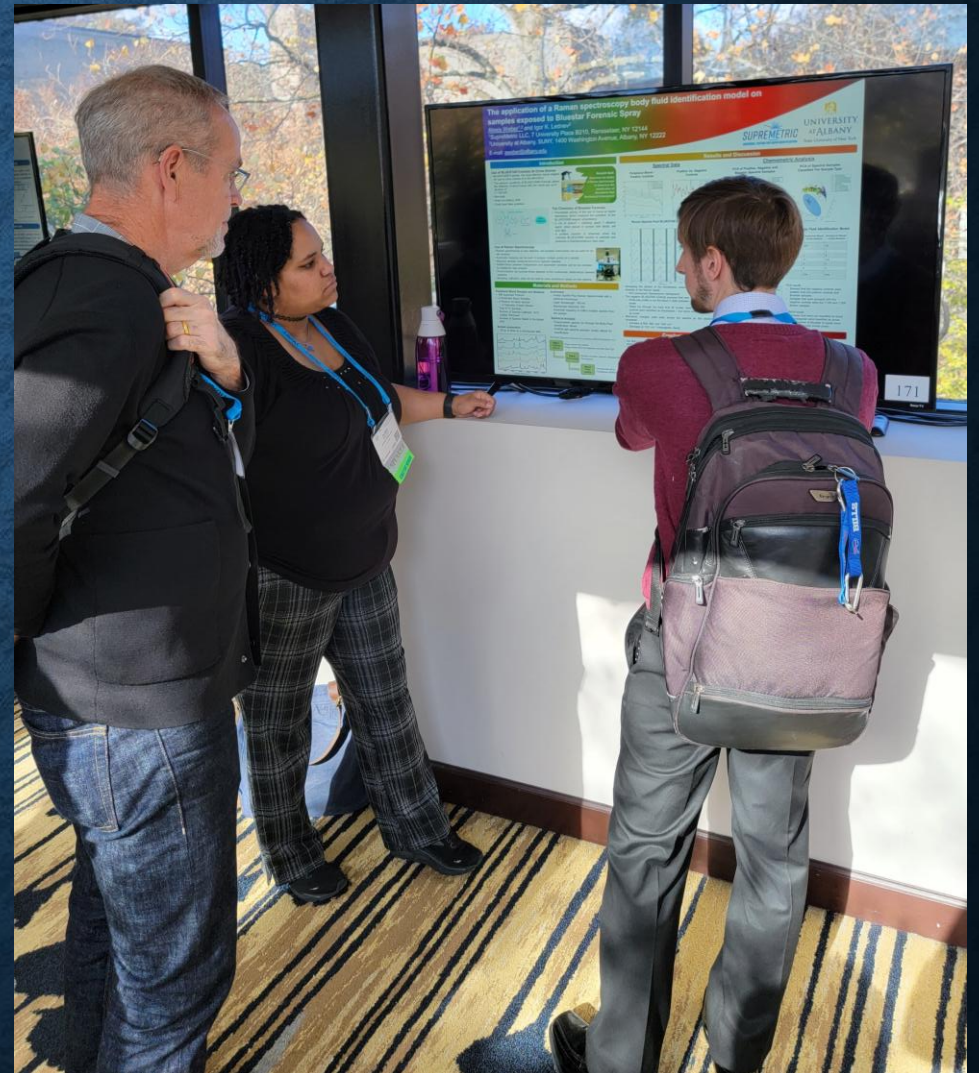
EAS welcomes exhibit staff to submit abstracts for technical or a digital poster sessions starting

March 1st

Abstract Deadlines:

Oral presentations: May 1st

Digital posters: Sept 1st





**For questions about exhibiting at EAS
please contact Janine Kishbaugh
at exposition@eas.org**